



ISMAR

2014 ISMAR MASH'D Panel Discussions

Panels Introduced by Julian Staddon

10th September 4-5.30pm

Beyond the Interface - Artists Panel

This panel will discuss the topics and themes associated with the ISMAR exhibition *Beyond the Interface*. The interface is the boundary across which information is exchanged, causing a transformation in one or both sides of that boundary. Interfaces have always been a site of control, hidden in plain view: symbolic, social or technological. They facilitate and shape the dialogue that happens between different tribes from religions, scientific or philosophical backgrounds; between components of computer systems; or between machines and living beings. This panel will discuss how the exhibited works disrupt, critique or bypass and lifts the veil on contemporary interfaces and this means to them and us.

Chair

Marc Garrett

Speakers

Heath Bunting

Nick Briz

Julian Staddon

Ruth Catlow

11th September 2014

2-3.45pm - Beyond the Interface - Disrupting the Market

This panel looks at alternative approaches to understanding creative digital industries, marketing and power, and focuses on the boundary between cultural and financial, governmental and political economies. The speakers will examine a range of tactical strategies and disruptive approaches as part of an evaluation of the economic hierarchies in contemporary society and creative production. This discourse will present recent examples that critique traditional approaches to participation within market driven systems, with a particular focus on networked culture, mixed realities,

social media, ubiquitous computing, and mass surveillance.

Chair

Marc Garrett

Speakers

Heath Bunting

Tatiana Bazzichelli

Annette Domz

Wolf Lieser

4-5.30pm - Beyond the Interface - Rethinking Aesthetics

This panel will discuss notions of value and digital processes within a framework that seeks to readdress aesthetics and what rethinking interface aesthetics actually means within a networked and cultural context. Within digital culture, aesthetics has traditionally been orientated around the interface as object/material. In a post Internet mixed reality society, networked social exchanges of data have disrupted the notion of objective/concrete aesthetics, repositioning it to be now both embedded in and constructed by a collective cultural value system. This panel will explore these ideas within a historical aesthetic framework, in order to attempt to reimagine what aesthetics actually are and how they fit into contemporary society.

Chair

Ruth Catlow

Speakers

Thomas Grundnigg

Nick Briz

ZachBlas